



**GREENSBOROUGH
JUNIOR FOOTBALL CLUB**

SPONSORSHIP PACKAGES 2025

“ALL MY LIFE” Since 1964

Dear Potential Sponsor

The Greensborough Junior Football Club (GJFC) Sponsorship Committee has great pleasure in launching our 2025 sponsorship packages. Your contribution, whether personal or business, is invaluable and will benefit the club immensely.

GJFC was established in 1964 and is the oldest junior club in the area. It is a growing Football club that is represented by the families of our local community. As we are a not-for-profit community organisation, GJFC depends on the support of local businesses in our community, to provide an outstanding opportunity to develop our young members, families and supporters.

The club has extensive community exposure to promote and market your business, whilst supporting this local community fixture. Please take the time to review the various opportunities at varying investment levels. Our aim is to partner with all our sponsors to ensure you achieve support, consistent exposure to our member base and community.





Sponsorship Opportunities

GJFC has significant exposure in the local community that as a sponsor you can benefit from in terms of branding, communication and networking opportunities to promote your business. Our sponsorship packages are aimed to provide you value for your investment to support your business success. Some of the regular exposure opportunities GJFC offer include:

- Exposure to approximately 1200+ people
- Game Day attendance is on average 500 people visiting per week
- Solid exposure throughout the Northern Suburbs
- 12-month promotional period
- Approx. 1500 Facebook followers on the GJFC Facebook page
- Weekly newsletter email to over 500 registered subscribers (70% average open rate per week)
- Tax effective packages tailored for the needs of your business
- Social Events
- Club room used regularly for numerous functions and events
- Promotion via our new GJFC Community Connection services page

Scoreboard Sponsor - \$40,000

Duration: 5 years

- This sponsorship helps purchase our new Scoreboard on the top oval at Anthony Beale Reserve. After the completion of our clubroom renovations in mid 2025, this new scoreboard will be installed and used predominantly for younger player groups with higher crowd numbers (Under 9-12)
- One large advertising banner (approx. 1m high x 3m long) from 2026 (+5yrs). This sign will be displayed prominently on the Club Building at Beale Reserve for the next 5 years - printing cost of the banner is included
- An advertising sign (approx. 600 x 300mm) will be displayed in club rooms from 2026 (+5yrs) - sign printing included (Artwork provided by you)
- Your logo displayed on the top and bottom scoreboards for the next 5 years
- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- Your logo will appear on our website under the sponsor's section
- Your logo will be displayed on our club room TV rolling list of sponsors

Indigenous Jumpers Sponsor - \$10,000

Duration: 5 years

- This sponsorship helps us purchase our new Indigenous jumpers for our Under 9 and 10 playing group - our largest footy program at the club with 100-120 players & families
- Your logo printed and displayed on the back of our Under 9 and 10 Indigenous jumpers
- One large advertising banner (approx. 1m high x 3m long) from 2026 (+5yrs). This sign will be displayed prominently on the Club Building at Beale Reserve for the next 5 years - printing cost of the banner is included
- An advertising sign (approx. 600 x 300mm) will be displayed in club rooms from 2026 (+5yrs) - sign printing included (Artwork provided by you)
- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- Your logo will appear on our website under the sponsor's section
- Your logo will be displayed on our club room TV rolling list of sponsors

Medical Kits Sponsor - \$5,000

Duration: 5 years

- This sponsorship helps us purchase our new **Medical Kits** for our club to support player welfare on Game Day. It covers the cost of medical supplies over the next 5 years
- One **large advertising banner** (approx. 1m high x 3m long) from 2026 (+5yrs). This sign will be displayed prominently on the Club Building at Beale Reserve for the next 5 years - printing cost of the banner is included
- An **advertising sign** (approx. 600 x 300mm) will be displayed in club rooms from 2026 (+5yrs) - sign printing included (Artwork provided by you)
- Your logo printed and displayed on the Medical Kits
- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- Your logo will appear on our website under the sponsor's section
- Your logo will be displayed on our club room TV rolling list of sponsors

Game Day Sponsor - \$4,000

Duration: 2025 Season

- This sponsorship directly supports the purchase of fruit and lollies for our players to enjoy on Game Day throughout the 2025 season
- One large advertising banner (approx. 1m high x 3m long) from 2026 (+5yrs). This sign will be displayed prominently on the Club Building at Beale Reserve for the next 5 years - printing cost of the banner is included
- An advertising sign (approx. 600 x 300mm) will be displayed in club rooms from 2026 (+5yrs) - sign printing included (Artwork provided by you)
- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- Your logo will appear on our website under the sponsor's section
- Your logo will be displayed on our club room TV rolling list of sponsors

Footy Sponsor - \$3,500

Duration: 2025 Season

- This sponsorship directly supports the purchase of footballs for our club throughout the 2025 season to cover both training and matchday balls.
- One large advertising banner (approx. 1m high x 3m long) from 2026 (+5yrs). This sign will be displayed prominently on the Club Building at Beale Reserve for the next 5 years - printing cost of the banner is included
- An advertising sign (approx. 600 x 300mm) will be displayed in club rooms from 2026 (+5yrs) - sign printing included (Artwork provided by you)
- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- Your logo will appear on our website under the sponsor's section
- Your logo will be displayed on our club room TV rolling list of sponsors

Gold Sponsor - \$1,500

Duration: 12 months

- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- 2 x feature product or service articles in the club newsletter during the year & also published on website blog Acknowledged as GOLD sponsor on sponsorship page on website
- Your logo will appear on our website under the sponsor's section
- Promoted line in our new **GJFC Community Connect** business services page

Silver Sponsor - \$1,000

Duration: 12 months

- Your logo, with a link to your website, will be on our weekly emailed newsletter to 300+ families
- 1 x feature product or service articles in the club newsletter during the year & also published on website blog Acknowledged as SILVER sponsor on sponsorship page on website
- Your logo will appear on our website under the sponsor's section
- Promoted line in our new **GJFC Community Connect** business services page

Family Business Sponsor

Duration: 12 months

Tax Deduction: Yes

- 1 x **player registration** for your child = \$600 + GST
 - 2 x **player registration** for your children = \$900 + GST
 - 3 x **player registration** for your children = \$1000 + GST

 - 1 x **Blog article** for the website on your service and products

 - Business name acknowledged in the **weekly newsletter**

 - Logo or slide of your business displayed on club room TV on rolling **slideshow of sponsors**

 - Promoted line in our new **GJFC Community Connect** business services page
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Club merchandise

There are several opportunities for sponsors to get exposure on club playing uniforms and merchandise;

- Training Top: \$10 per unit minimum 150 units = \$1500
- Water bottles: \$5 per unit minimum 100 units = \$500
- Stubby holders: \$3 per unit minimum 100 units = \$300

All correspondence should be sent to GJFC Sponsorship Manager at sponsorship@gjfc.org.au.
All advertising materials will not be produced until sponsorship funds have been received.
All sponsors will be issued with an invoice.

For further information on our sponsorship packages please contact our **Sponsorship Co-Ordinator:**

Scott Devers Mobile: 0413 544 570 Email: sponsorship@gjfc.org.au